HOWARD UIVERSITY CENTER FOR CAREER AND

ROFESSIONAL SUCCESS

# HOWARD UNIVERSITY UNDERGRADUATE

RESUME WRITING GUIDE



Conducted Training Need A Motivation Training comp

FADERSHIP SKILLS

JOHN LEE

Center for Career and Professional Success

# Center for Career & Professional Services Resume Writing Guidelines

# **Resume Overview**

Out of all the different tools you will use to conduct your search and land your first job, the **most** important one is a well written resume. It is the foundation upon which all aspects of the job search process are built upon. The sole purpose of a resume is to represent you and all your marketable skills, on paper, to a potential employer. It should highlight all of your key skills, major strengths and leadership capabilities and future potential, as well as provide the employer some insight on where your skillset might be useful to them. It is cornerstone of your "marketing plan", essential in order to begin your job search and a requirement for an interview to be conducted.

The template for Howard University Undergraduate students is structured using the "chronological" format. Not only is this the most used style for all individuals new to the salaried workforce but it is also the simplest format in that it allows the student list potentially un-related work experiences in a professional manner. When using this format, all positions are listed in REVERSE chronological order allowing the reader to learn about your most recent experience first.

# A Resume Should Be:

- ✓ One page in length, easy to read and concise
- ✓ Structured using the STAR format (see below chart)
- ✓ Informative yet descriptive and results oriented
- ✓ Industry focused and, if possible, targeted towards a specific career

DO's	DON'Ts
<ul> <li>Keep format clean &amp; organized</li> <li>Focus on accomplishments &amp; skills</li> <li>Start each bullet with an action verb</li> <li>State results &amp; quantify whenever possible</li> <li>Use Grammarly &amp; spellcheck frequently</li> <li>If possible, tailor resume to job posting</li> <li>Keep your resume up to date</li> </ul>	<ul> <li>Pay to have your resume written</li> <li>Use "I" or write in third person</li> <li>Exaggerate your work experience</li> <li>Undersell your work experience</li> <li>Write anything negative</li> </ul>

# **STAR Format**

Using the STAR format allows you to easily tell a story about an experience you had, the skills you used to work through it and the results achieved from your efforts. Each bullet on your resume should be a 1-3 liner that describes those experiences to the reader.

SITUATION – Describe the situation or circumstances of how this problem arose.		
TASK – What issues that came about as a result of the problem described above?		
ACTION – What steps did you take to solve or remedy the situation your describing?		
RESULT – What ended up happening or came about as a result of you taking action?		

# YOUR FULL NAME

email@address.com

• (202) 111- 2323 •

www.linkedin.com/in/personalizedlink

#### **EDUCATION**

HOWARD UNIVERSITY Expected: Mo/Yr Washington, DC

Degree Major: XXX, Minor: Xxxxxxxxx, GPA: List only if over 3.5/4.0

Honors/Awards:

**Relevant Coursework: (max. 2 lines)** 

IF APPLICABLE (List Other Academic Experiences)

**Academic Projects** 

University Name (study abroad experience)

Semester/Yr Semester/Yr

City, Country

#### WORK EXPERIENCE

# NAME OF EMPLOYER (Most Recent)

Mo/Yr - Mo/Yr

Job Title City.ST

- List each achievement separately using STAR format three lines or less for each one
- Focus on accomplishments & skills
- Start each bullet with an action verb
- State the results of your efforts and quantify whenever possible to demonstrate impact

# NAME OF EMPLOYER (Next Most Recent)

Mo/Yr/Mo/Yr

Job Title City, ST

- List each achievement separately using STAR format three lines or less for each one
- Focus on accomplishments & skills
- Start each bullet with an action verb
- State the results of your efforts and quantify whenever possible to demonstrate impact

# NAME OF EMPLOYER (Next Recent) Job Title

Mo/Yr - Mo/Yr

City,ST

- List each achievement separately using STAR format three lines or less for each one
- Focus on accomplishments & skills
- Start each bullet with an action verb
- State the results of your efforts and quantify whenever possible to demonstrate impact

# **ACTIVITIES, SKILLS, INTERESTS**

School Clubs & Interests: List in order of importance leadership function and membership activity

Technical: List software skills in descending order of importance

Foreign Languages: List in order of fluency, proficiency, and basic knowledge

**Interests/Hobbies:** List 1 or 2 of professional or cultural interest & one athletic if possible

# **Howard Student Example #1**

email@address.com

• (202) 111 2323 •

www.linkedin.com/in/personalizedlink

#### **EDUCATION**

#### **HOWARD UNIVERSITY, School of Communications**

Washington, DC

Bachelor of Science-Public Relations; Minor-Finance GPA: 3.75

May 2020

Deans List '18, '19; National Honor Society

**Relevant Coursework:** Business Analytics for Management Decisions, Managing in a Global Setting, Corporate Finance

# **Academic Projects**

# Networking & Telecommunications (IST 220)

**Spring 2019** 

- Project chosen to be entered into the Conference Exhibition/Competition
- Worked as a team to develop a network-based solution to an everyday problem in the world
- Collaborated with 5 team members and a corporate executive from Morgan Stanley

#### WORK EXPERIENCE

# Howard on Wall Street Program Participant

January 2019 New York, NY

- One of 20 students selected out of over 200 applicants to attend this prestigious three-day finance immersion
- Visited several headquarters of large financial institutions to meet and network with Howard University alumni at companies such as Needham & Company, Bank of America, Morgan Stanley, PIMCO, BlackRock, Citigroup and JP Morgan.
- Learned about various career paths within finance such as sales & trading, private equity, and investment banking.
- Conducted informational interviews with alumni at each company.

# Morgan Stanley Research Analyst Intern

Aug 2016 – Aug 2018 New York, NY

#### Focus on accomplishments & skills

- Determined favorable trends by analyzing ratios, using Excel spreadsheets to exhibit trends.
- Developed and presented to management a PowerPoint presentation on Delta's performance

# Start each bullet with an action verb

• Assumed and maintained P&L responsibility for administrative departments, including Human Resources, HRIS, MIS, Training and Development, Safety, Security, Internal Audit, Benefits and Compensation, Legal, Insurance, Travel, and Internal Investigations.

# State results & quantify whenever possible

• Emphasize excellent customer service internally and externally; created new ways of communicating with customers that helped increase enrollment for various programs by 75 percent over past two years.

### **SKILLS/INTERESTS**

**Technical:** Java programming, Instagram, Microsoft Office, Excel, Word.

Languages: English (Fluent), Afrikaans (Moderate) Interests: automobiles, sports, music, and exercise

# **RESUME ACTION VERBS**

Use the present tense of verbs for jobs you are still doing (e.g. create)
Use the past tense of verbs for jobs you had in the past (e.g. created)

Achievement	Administrative	Communication	Creative	Financial	
accelerated	arranged	addressed	authored	allocated	
accomplished	channeled	arbitrated	changed	analyzed	
achieved	charted	articulated	conceived	appraised	
activated	collated	briefed	constructed	audited	
attained	collected	communicated	created	balanced	
competed	coordinated	conducted	developed	budgeted	
earned	dispensed	contacted	devised	calculated	
effected	distributed	conveyed	drafted	compiled	
elicited	established	corresponded	established	computed	
executed	executed	delivered	formulated	controlled	
exercised	implemented	demonstrated	founded	disbursed	
expanded	installed	edited	illustrated	estimated	
expedited	maintained	entertained	influenced	figured	
generated	offered	interviewed	introduced	financed	
improved	ordered	informed	invented	forecasted	
increased	outlined	lectured	launched	projected	
insured	performed	mediated	originated	reconciled	
marketed	prepared	negotiated	revamped	tabulated	
mastered	processed	persuaded	revised		
obtained	provided	presented	staged	Technical	
produced	purchased	promoted	updated	adapted	
reduced	recorded	proposed	visualized	adjusted	
reorganized	rendered	publicized		applied	
reproduced	served	reported		built	
restructured	serviced	represented	Research/	computed	
simplified	sourced	responded	Analytical	constructed	
sold	supported	suggested	assessed	designed	
solicited		translated	compared	diagnosed	
streamlined	Lead/Manage	wrote	critiqued	engineered	
succeeded	acquired		defined	experimented	
upgraded	administered		derived	maintained	
	approved	Plan/Organize	detected	modified	
	assigned	allocated	determined	operated	
Help/Teach	chaired	anticipated	discovered	prescribed	
advised	contracted	arranged	evaluated	programmed	
clarified	controlled	catalogued	examined	proved	
coached	decided	categorized	explored	reinforced	
collaborated	delegated	dassified	found	repaired	
consulted	directed	collected	inspected	resolved	
counseled	enlisted	consolidated	interpreted	restored	
educated	governed	convened	investigated	solved	
explained	handled	edited	located	specified	
facilitated	initiated	eliminated	measured	systematized	
guided	instilled	employed	observed	tested	
instructed	managed	grouped	rated		
modeled	motivated	monitored	recommended		
taught	recruited	planned	reviewed		
trained	retained	regulated	searched		
tutored	reviewed	scheduled	studied		
	selected	structured	surveyed		

\*Complete this resume review PRIOR to meeting with a Career Coach & Uploading to Handshake

Lay Out and Appearance	Yes	No	Comments
Is name at the top of the page an easy to read format?			
Are address, phone number and e-mail also easy to read?			
Is resume an appropriate length (1 page preferred)?			
Is formatting (e.g., font, bullet sizes, heading styles, bold and caps)			
consistent throughout the resume? Are the headings and statements			
evenly spaced?			
Are verb tenses in the present tense for current positions?			
Are verb tenses in the past tense for previous positions?			
Are there approximately 2-4 statements per position?			
If using bullet points, are the bullets an appropriate size and is there space between the bullet and text?			
Is punctuation consistent?			
Is it polished and appealing to read, with sections clearly labeled?			
Is it free of typographical errors and misspellings?			
Content	Yes	No	Comments
If there's an objective, does it clearly state what the student is			
seeking and is it consistent with opportunities offered by the			
employer of interest?			
Are the following headings included: Education, Experience,			
Activities & Honors			
Does the Education section state official degree and expected			
graduation date? Is GPA (if over 3.0 or required) included? Is GPA accurate?			
In Relevant Courses, do the courses demonstrate higher level or			
relevant supplementary knowledge?			
Do statements in Experience section begin with action verbs? Are a			
variety of action verbs utilized in the section?			
Do the statements demonstrate accomplishments rather than routine tasks/duties?			
Are statements written in short and concise phrases that give just			
enough detail to pique interest without being repetitive or excessive in			
description?			
Does it list honors and/or special skills such as languages,			
programming skills, etc.			
Do entries in Activities and Honors demonstrate additional skills or			
experiences as opposed to just listing numerous extracurricular			
activities?			